



European Cities Against Drugs VELIKY NOVGOROD



It works! Drug prevention
from an international perspective

INTERNATIONAL CONFERENCE

Veliky Novgorod, September 15-16, 2011

PROGRAMME

THURSDAY, SEPTEMBER 15

Conference Venue:

Veliky Novgorod City Council, 4, Vlasyevskaya str., administrative meeting hall

Conference language:

Russian, simultaneous interpretation to English

- 13.00 - 13.10 **Welcome to Veliky Novgorod! Greetings from Veliky Novgorod Mayor Yury I. Bobryshev**
- 13.10 - 13.15 **Jörgen Svidén**, ECAD Director, European Cities Against Drugs, European largest network for active cities that support UN Conventions on Drugs
International cooperation and best practices, ECAD Award 2009
- 13.15 - 13.25 **Olga Vasilyeva**, ECAD representative in Russia
ECAD projects in Veliky Novgorod, past and perspectives
- 13.25 -14.05 **Charli Eriksson**, Professor, Public Health Science, Örebro University,
Director, National Centre for Child Health Promotion (NCFP), Sweden
Comparative Analysis of drug use patterns among Russian and Swedish youth
- 14.05 - 14.10 **Questions / Discussion**
- 14.10 - 14.50 **Natalya A. Sirota**, Professor, Dr. Medical Sciences, Dean, Clinical psychology faculty, Moscow Medical Stomatology Institute
Effective Primary prevention programmes against psychotropic substance use
- 14.50 - 15.20 **Coffee break**
- 15.20 - 15.35 **Margarita Likhacheva**, Teacher, Veliky Novgorod Secondary School № 14
Contract method in drug prevention, Veliky Novgorod experience
- 15.35 - 15.55 **Slim Lidén**, Founder and Secretary General, NGO SMART, **Marcus Wågström**, SMART Vice President, and local youth leader, Community Contract Concept, Söderhamn, Sweden
Contract method – Swedish original
- 15.55 - 16.15 **Natalya Antonova**, psychologist, Master of Social Sciences, researcher at St. Petersburg State University
Psychoactive substance abuse among young people 15-16 y.o. in North-Western Federal Region, ESPAD comparative study
- 16.15 - 16.35 **Yegor Salmanov**, senior specialist, Youth and Cultural Policy Committee, Veliky Novgorod City Administration, **Dmitry Kryachkov**, Art Director, disco club «Night Ocean», **Ilya Savchouk**, Art Director, disco club «Vertigo»
Preventative measures in recreational facilities for youth
- 18.30 **Dinner at Inturist Hotel Restaurant, 16, Velikaya str.**



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FRIDAY, SEPTEMBER 16

- 09.00 - 09.15 Roman Doubrovsky**, consultant, Leningrad Region Committee for Information and Analysis, Leningrad Region Administration
Addiction prevention measures organized by local administrative bodies
- 09.15 - 09.25 Alexey Mityunov**, head of Interdepartmental Cooperation Group, Russian Federal Drug Control Agency in Novgorod region
Implementing Russian National Antinarcotics Strategy
- 09.25 - 09.40 Sergey Bogomolov**, head of the Interdepartmental Antinarcotics Cooperation Division, Stavropol City Administration
Stavropol youth prevention activities – an overview
- 09.40 - 10.10 Walter Kegö**, Senior Fellow, **Erik Leijonmarck**, Researcher, Institute for Security and Development Policy, Sweden
How the narcotics industry affects society
- 10.10 - 10.25 Svetlana Ivanova**, head of the department for children and youth, Novgorod regional healthcare facility, addiction treatment dispensary "Catharsis"
Early psychoactive substance abuse detection and preventatory work
- 10.25 - 10.40 Angelina Shevnina**, Programme Director at Veliky Novgorod School "A healthy way of living"
Veliky Novgorod School, A Healthy Way of Living
- 10.40 - 11.10 Coffee break**
- 11.10 - 11.25 Yelena Gorskaya**, addiction treatment specialist, Novgorod regional HealthCare facility, addiction treatment dispensary "Catharsis"
Rehabilitation, social and medical help provision for drug addicts
- 11.10 - 11.25 Andrey Nevsky**, Project Director, regional NGO "Centre for Drug Prevention", St. Petersburg
The basis of social marketing
- 12.00 - 12.05 Åke Setréus**, Associate Director ECAD, head of the Department, Swedish National Board of Health and Welfare
Russia and Sweden, together in global struggle against drugs

